



Boston Landmarks Orchestra is One of Eighteen U.S. Orchestras and Youth Orchestras to Receive \$30,000 Grant from the League of American Orchestras American Orchestras' Futures Fund Grant to Advance Innovation

Grant to Support Building Bridges to Accessibility for the Deaf/Hearing Impaired Community Using SUBPAC Devices, a High-Fidelity Physical Sound System

Boston, MA) – [Boston Landmarks Orchestra](#) is just one of eighteen orchestras and youth orchestras to receive grants of \$30,000 each to spark a culture of innovation and learning in U.S. orchestras. Created by the League of American Orchestras to support a variety of forward-thinking and experimental projects, the two-year *American Orchestras' Futures Fund* grants, made possible by the generous support of the Ann and Gordon Getty Foundation, focus on artistic vibrancy, civic engagement, and organizational vitality.

Boston Landmarks Orchestra's grant award is for the Building Bridges to Accessibility for the Deaf/Hearing Impaired Community program. The orchestra will use technology to allow deaf/hearing impaired individuals to experience concerts through sound vibrations. A device, [SUBPAC, is a high-fidelity physical sound system](#) that directly transfers low frequencies to the body, providing the physical dimension to sound. Ten devices will be purchased in the first year, allowing 80 individuals to participate. If successful, 20 additional units will be purchased in year two. The Orchestra's Breaking Down Barriers Accessibility Initiative is now in its ninth year.

Music Director Christopher Wilkins says, "Landmarks has a deep and longstanding commitment to ensuring that all Bostonians have access to great music. We are excited to expand our work with the hearing impaired community through this generous grant."

"The Futures Fund represents an important part of the incentive and fuel to support orchestras as they pivot and adapt to a dramatically changed environment," said Jesse Rosen, the League's President and CEO. "We are grateful to the Ann and Gordon Getty Foundation for their continued ongoing support and flexibility during this time when it is so urgently needed."

"The Foundation is pleased to fund these projects that contribute to the long-term sustainability of the art form," said Lisa Delan, Director of the Ann and Gordon Getty Foundation. "Our support of the League—indeed, the unity of the field itself—is critical as we search for ways not only to endure but to emerge stronger than ever. We are at a crossroads and our only way forward is arm in arm."

This is the fourth round of the League's \$6 million Futures Fund program; previous grants were announced in [2017](#), [2018](#), and [2019](#). Smaller-budget U.S.-based orchestras and youth orchestras that are members of the League were eligible to apply in this round. An independent review panel selected the orchestras based on criteria including evidence of organizational readiness and the project's potential for long-term impact. Each proposal was required to address at least one of three categories: Artistic Vibrancy (e.g., innovative approaches to performance and programming); Organizational Vitality (e.g., work addressing new organizational models that explore alternatives to traditional operating models and leadership structures and which redefine relationships among organizational stakeholders); and Civic Engagement (e.g., programs on or off the stage that are

responsive to and reflective of their communities and the key issues the communities face). In order to facilitate field-wide learning, grant applicants were encouraged to focus on ways their orchestras could develop, share, and document new ways of working both locally and across the field.

Reflecting the potential of new ways of thinking and flexibility during this time of tremendous challenge and uncertainty, the funded programs' areas of focus vary greatly. The League—with the encouragement and approval of the Ann and Gordon Getty Foundation—offered grantees flexible alternative options for using their Futures Fund grant. Projects include a travelling music float in Kentucky permitting residents to social-distance while enjoying music from their front lawns; an alternative medical program in Georgia utilizing mindfulness-based music therapy; a commissioning program for composers of color in Maryland aiming to diversify the pool of composers who write for youth orchestras; an intensive after-school music and social program for students in communities in El Paso, near the Texas- Mexico border; and a New Jersey partnership with Nokia Labs creating new chamber music works using C4C technology to turn audiences' phones into speakers at live concerts. All the initiatives demonstrate the innovative measures orchestras are taking to grow their audiences and increase their relevance during the pandemic.

About Boston Landmarks Orchestra

Boston Landmarks Orchestra was founded in 2001 by conductor and community advocate Charles Ansbacher. The orchestra is comprised of many of the area's finest professional musicians. In its earliest years, the orchestra performed in such historically important settings as Fenway Park, the USS CONSTITUTION pier, Jamaica Pond, Franklin Park, Copley Square, Boston Common, and other landmark locations. Since 2007, its principal home has been at the DCR's Hatch Memorial Shell. For more history visit landmarksorchestra.org.

Boston Landmarks Orchestra's 2020 sponsors include the Free for All Concert Fund, The Boston Foundation, Encore Boston Harbor, 99.5 WCRB, WCVB-TV Channel 5 and The Boston Globe. These programs are supported in part by grants from the National Endowment for the Arts, Massachusetts Cultural Council and the Boston Cultural Council, a local agency which is funded by the Massachusetts Cultural Council and administered by the Mayor's Office of Arts and Culture for the City of Boston.

About the League of American Orchestras

The League of American Orchestras leads, supports, and champions America's orchestras and the vitality of the music they perform. Its diverse membership of more than 1,700 organizations and individuals across North America runs the gamut from world-renowned orchestras to community groups, from summer festivals to student and youth ensembles, from conservatories to libraries, from businesses serving orchestras to individuals who love symphonic music. The only national organization dedicated solely to the orchestral experience, the League is a nexus of knowledge and innovation, advocacy, and leadership advancement. Its conferences and events, award-winning *Symphony* magazine, website, and other publications inform people around the world about orchestral activity and developments. Founded in 1942 and chartered by Congress in 1962, the League links a national network of thousands of instrumentalists, conductors, managers and administrators, board members, volunteers, and business partners. Visit americanorchestras.org.

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